

International Journal of Business and Management Invention

e-ISSN: 2319 - 8028 p-ISSN: 2319 - 801X

CERTIFICATE

It is certify that the paper entitled by "The Mediating Effect of Customer Satisfaction in the Predictive Relation between Celebrity Advertising and Purchase Intentions in Telecom Industry in Ghana: University Students' Perspective" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Henry Ameyaw Domfeh, Lawrence Yaw Kusi, Kwamena Minta Nyarku,

Henry Ofori

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: www.ijbmi.org

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2018

Publication Month: March

Vol No.: 07

Issue No.: 03



Editor-In-Chief

International Journal of Business and Management Invention (IJBMI)

E-mail ID: ijbmi@invmails.com

Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889